

Geotab Integrated Solution for Ford Vehicles



One integrated platform for all fleets and assets

Factory-fitted with a Ford-engineered modem.
No installation or additional hardware required.

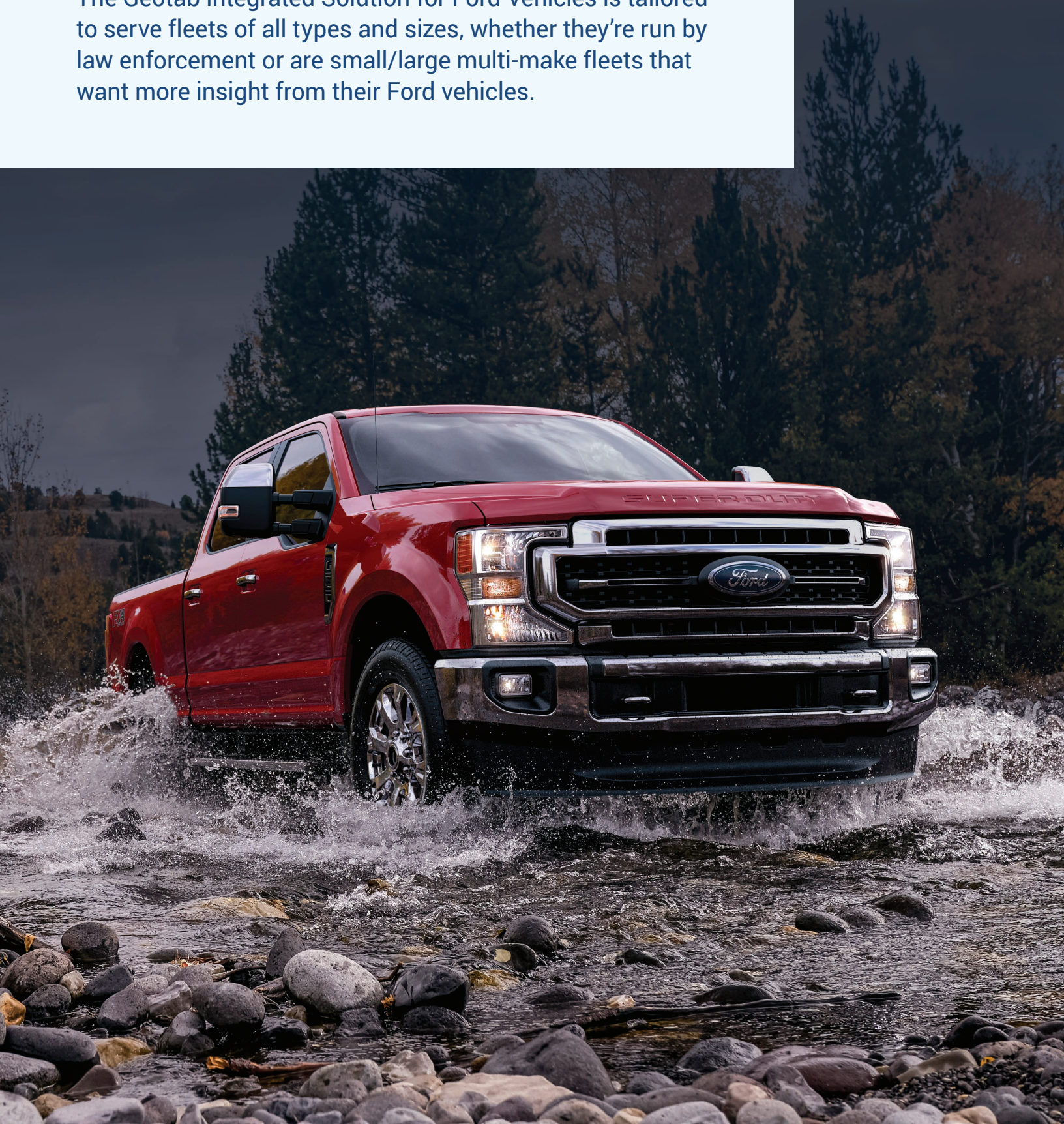
GEOTAB®

| Authorized
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CAN-AM
Complete Telematics & IT Solutions



The Geotab Integrated Solution for Ford Vehicles is tailored to serve fleets of all types and sizes, whether they're run by law enforcement or are small/large multi-make fleets that want more insight from their Ford vehicles.





Automate, integrate, innovate.



| FORD COMMERCIAL SOLUTIONS

Geotab and Ford coming together to offer advanced solutions on one platform.

Geotab's unique and expandable open platform for telematics helps you reduce fleet costs, increase productivity and efficiency, improve safety, and strengthen compliance. Collect and monitor rich, high-quality data from Ford vehicles, all with end-to-end data protection. With ready-to-go factory-fitted hardware integration on all new Ford models direct from the factory, choosing Geotab couldn't be easier.



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A seamless way to get better data



Innovation at Geotab is driven by five pillars: safety, productivity, fleet optimization, regulatory compliance, and expandability. These pillars represent the benefits that Geotab solution offers to businesses.

Productivity

- + Detailed GPS tracking
- + Exception rules
- + Trips & activity reports
- + Easy dispatching

Fleet optimization

- + Manage fuel consumption
- + Track fuel consumption, fuel used, diesel exhaust fluid and much more
- + Tire pressure
- + Excessive idling alert
- + Monitor engine data and DTCs
- + Plan maintenance



Compliance

- + Vehicle inspections
- + Private vs. business use
- + Supports corporate sustainability



Safety

- + Risk & safety reports
- + Track hard braking and acceleration (Limited)
- + Excessive RPM and speed alerts
- + Seat belt unbuckled alert
- + Driving in reverse



Expandability

- + Software development kit and APIs

With the Geotab Integrated Solution for Ford Vehicles, fleets are able to access vehicle information such as fuel usage, vehicle health and driver behavior.



Geotab Integrated Solution for Ford Vehicles

Which vehicles are eligible for this solution?

- + Only US Ford vehicles are eligible for this Solution. Canada and Europe coming soon.
- + Most 2019 models are eligible once validated by Ford. To validate vehicles, submit a VIN list to your Reseller.
- + All 2020 models and newer are eligible for this Solution.
- + Fleet customers must have a FIN code.

How do I activate this solution?

The following three steps are required before this solution can be used with MyGeotab.

Step 1 — Activate Ford Telematics Modem Please go to fleetaccount.ford.com and enter email address and password. If you do not have a password yet click link to “Get started here”. Navigate to Vehicles tab and select desired vehicles via checkbox. Once vehicles selected select Bulk Actions>Add Consent . A new menu will appear showing selected VINs and service provider, select Geotab from list and press Add Consent button. Provide list of VINs to your reseller to complete the activation process. If you would like more instructions please email us at ford@geotab.com and we can send you further instructions and user guide.	Step 2 — Provision Serial Numbers for Ford Devices Please contact your Reseller for completing this step. After this is done, the Reseller will share device serial numbers with you.	Step 3 — Add devices in MyGeotab (S.No & VIN) Please note: you may not need to do this step. Confirm with your reseller if this step applies to you.
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Network Coverage

Which cellular networks are available for this solution?

The solution is available on AT&T network in North America.

Will the solution work while roaming outside the USA and are there any restrictions?

Canada

The cellular connection for the Ford modem can switch between AT&T in the United States and the Rogers network in Canada. However these vehicles must be registered and domiciled in the US.

Mexico

Currently, there is no roaming agreement for Mexico and the solution will not work in this location.

Puerto Rico

Currently, there is no roaming agreement for Puerto Rico and the solution will not work in this location.

Contact Information

For more information, please contact Andrew Pickerill, Director of Telematics at apickerill@canamwireless.com or call 409-350-9335, toll-free (U.S.): 1-866-976-4177, or visit www.canamwireless.com to learn more.



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Geotab is advancing security, connecting commercial vehicles to the internet and providing web-based analytics to help customers better manage their fleets. Geotab's open platform and Marketplace, offering hundreds of third-party solution options, allows both small and large businesses to automate operations by integrating vehicle data with their other data assets. As an IoT hub, the in-vehicle device provides additional functionality through IOX Add-Ons. Processing billions of data points a day, Geotab leverages data analytics and machine learning to help customers improve productivity, optimize fleets through the reduction of fuel consumption, enhance driver safety, and achieve strong compliance to regulatory changes. Geotab's products are represented and sold worldwide through Authorized Geotab Resellers.

————— www.geotab.com —————



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Andrew Pickerill
Director of Telematics

1333 Corporate Drive Ste 110
Irving, TX 75038, USA

409-350-9335
apickerill@canamwireless.com
www.canamwireless.com

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